



Crossroads Pitch Competition

Growing Indiana's innovation ecosystem

Crossroads sponsors are startup champions!

Since 2017, Indiana's most promising startups have used Crossroads as a launching pad for success. The Crossroads Pitch Competition doesn't just showcase Indiana's best and brightest entrepreneurs. It nurtures early-stage startups at a critical stage in their growth, by connecting them to an ecosystem of fellow founders, experienced advisors, and angel investors. Past competitors are a who's who of Hoosier founders! Innovation meets opportunity at Crossroads.

Wave Therapeutics, a 2022 winner, said the Crossroads competition brings in great companies from across the state, and was "honored to be selected as the winner."

heARSight, another 2022 winner, said, "The cash award gets us closer to our target for unlocking our next product development milestone." Startups like Finniva and All In Team Sports leveraged winning Crossroads Collegiate to securing more pre-seed investment. Celadore, a music startup founded by IU faculty member, won the 2022 Idea Competition. That win comes after participating in The Mill's IU Faculty Startup Accelerator. The exposure and practice these founders gain by participating in Crossroads build connections, skills, and confidence that pay off later. Great startup stories start at Crossroads.

Our sponsors are leaders in Indiana's entrepreneurial ecosystem. They ensure startups have access to the essential capital and resources to fuel rapid growth, create jobs, and build our economy. Please join us, and become part of Indiana's startup success stories!

"Every company hits an inflection point where they transition from competing in competitions to competing for customers for big checks. Crossroads ended up being the last competition we needed to rocket our company into the competing for customers phase!"

—Ellie Symes
Co-founder, The Bee Corp

"I can't overstate how positively Crossroads changed the trajectory of the first full year of Stagetime! The prize money allowed me to move to Stagetime full-time. Even more importantly, it gave me the ability to bring one of my most valuable contractors onto Stagetime full-time."

—Jennie Moser
CEO, Stagetime

Crossroads Pitch Competition

Crossroads Spring

Crossroads Collegiate

Crossroads Fall

Crossroads Idea

SPONSORSHIP PACKAGES



	SPOTLIGHT SPONSOR	SUPPORTING SPONSOR		
	SPRING OR FALL	ALL FOUR EVENTS	SPRING AND FALL	SPRING OR FALL
	\$5,000	2,500	2,000	\$1,500
Logo on the Crossroads website	✓	✓	✓	✓
Branding on event materials	✓	✓	✓	✓
Shoutouts on social media	✓	✓	✓	✓
Recognition during the event	✓	✓	✓	✓
Opportunity to judge a round of the competition	✓			
Opportunity to speak at the event	✓			
Mention in press release	✓			
Recognition on "Year in Review" sponsor celebration shared via social media and email	✓	✓	✓	✓

Questions? Ready to sponsor? Email andy@dimensionmill.org



The Mill is the heart of southern Indiana's startup ecosystem and its largest coworking space. Our programs help accelerate innovative ideas and technologies into viable startups. dimensionmill.org